

SEEDSTARS WINDHOEK, 14TH NOVEMBER 2019

THE KITCHEN

Oranjemund, E14-11th avenue, Windhoek.

**SEEDSTARS WINDHOEK IS COMING TO FIND THE BEST STARTUP IN NAMIBIA  
FOR THE FIRST TIME!**



Seedstars Global Winner at Seedstars Summit 2019

**Geneva, Switzerland, 30th October 2019** - Seedstars World, the largest early-stage startup competition for emerging markets and fast-growing startup scenes, is coming to Namibia for the first time. With the support of the local host GreenTec Capital Africa Foundation, Seedstars will be holding a dynamic pitch event on the 14th of November, 2019

The companies invited to the training session and to privately pitch at the Seedstars Windhoek event must have raised less than USD 500k in funding and built a minimum viable product, ideally with existing traction. The Seedstars team is searching for one additional criterion: potential for regional and global scalability.

Besides representing Namibia at the Seedstars Regional Summit, the winner will get a chance to win an all-inclusive trip to Switzerland, to compete at the Seedstars Summit for the title of Seedstars Global Winner and up to USD 500,000 in equity investments and other prizes.

After careful screening, the Seedstars team will shortlist around ten of the best seed-stage startups to participate in training and pitching event on the 14th of November 2019. Event information and attendee registration can be found here:  
<https://www.seedstarsworld.com/event/seedstars-windhoek-2019>



The applications are open until 3rd of November 2019 and startups are invited to apply at <https://www.seedstarsworld.com/event/seedstars-windhoek-2019>.

"At Seedstars, we believe talent and good ideas are everywhere. We see ourselves as a platform connecting investors to the next generation of startup entrepreneurs in places where normally people wouldn't think startup ecosystem have such traction, growth and buzz. We are very excited to be in Namibia, highlighting such a bustling entrepreneurship ecosystem and we are here to witness the reality", explains **Claudia Makadrsto, Regional Manager for Africa at Seedstars**, "We are also experts in identifying which are the ones to pull through and how. We're impressed by what we have seen in the region so far and cannot wait to add startups from Namibia on our map."

Green Tec Capital Foundation and the German Development Cooperation (implemented by the GIZ Start-up Namibia project) are the main sponsors of the event.

"At GCAF we believe in the power of collaboration to expedite much needed venture growth on the continent. We are excited to see the startups take the stage and move their businesses forward with our support, together with GIZ and Seedstars, to provide new opportunities to Namibian startups ," explains **Kirstin Wiedow**, Head of Programmes at the GreenTec Capital Africa Foundation.

"We are excited to grow the Namibian Start-up ecosystem with Seedstars. Our Namibian Start-ups can't get enough exposure. It's time we get them out there," explains **Anna Vambe**, Project manager at Start-up Namibia, a GIZ project implemented on behalf of the German Government.

Additionally, DOEN partnered with Seedstars to launch the DOEN Land Restoration Prize, in order to find and award the best tech(-enabled) solutions in the land restoration and land degradation space on the continent.

Also AFDB has joined forces with Seedstars as a main partner for the "Job Creation Track" which aims to train, support, promote and award startups that show potential for creating sustainable jobs in Africa. The bank will support all local bootcamps, including a two-day dedicated bootcamp at the regional summit.

"This year, Seedstars is partnering with SAIS - Southern Africa Innovation Support to bring you this local event in Maputo. Selected startups will have an opportunity to participate in three months Seedstars Investment Readiness Program supported by SAIS and get seed funding for their businesses"

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## ABOUT SEEDSTARS

"They tried to bury us, they didn't know we were seeds." - Mexican proverb



Seedstars is a Swiss-based private group of companies with a mission to impact people's lives in emerging markets through technology and entrepreneurship. The groups' activities cover over 80 emerging ecosystems through a variety of events such as the Seedstars World Competition, acceleration programs, physical hubs called Seedspace, venture capital investments and company building activities.

#### **ABOUT SEEDSTARS WORLD COMPETITION**

Seedstars World is the world's largest startup competition in emerging markets. For the past six years, Seedstars Teams travel around for a 9-month world tour and scout for the best early-stage startups in 65+ countries, organizing 100+ events. One winner is selected to represent each country visited, and is invited to attend one of the 5 Regional Summits, reuniting all local winners of each region to network with regional investors, mentors and corporates. Local winners are also awarded the chance to represent their countries at the Seedstars Summit, the competition's final happening in Switzerland, where startups compete for up to \$500,000 in investment. The Seedstars Summit is the flagship event of Seedstars, filled with breakout sessions, panel discussions, specialized workshops and the best minds from emerging markets.

#### **Press Contact:**

High-resolution photos, logos, as well as press information and interview options are available on demand.

#### **CONTACT**

##### **Media Relations, Seedstars**

Laura Eboa Songue  
[laura@seedstars.com](mailto:laura@seedstars.com)

