



This event is organized by the GREENTEC CAPITAL AFRICA FOUNDATION (GCAF) in collaboration with the LAND OF AFRICAN BUSINESS (le LAB)

Press release

GreenTec Capital Africa Foundation (GCAF) and the Land of African Business (le LAB) host an entrepreneurship conference in Abidjan, Côte d'Ivoire in October 2019 named #EntrepreneursOnTheMove

- First African Startup conference organized by an German-Ivoirian and French Collaboration

Abidjan, Berlin, Paris, August 26th 2019– GCAF, the German non-profit organization founded by the investment company GreenTec Capital Partners, is organizing, in collaboration with le LAB, a well-recognized French organization active in supporting entrepreneurs in Africa for more than 5 years, the conference **#EntrepreneursOnTheMove: Investing in Africa's Future (#EOM) from October 2nd to 4th 2019 in Abidjan, Côte d'Ivoire** together with the Chamber of Commerce of Côte d'Ivoire. #EOM will serve as the platform to build capacity of entrepreneurs, investors and enablers and connect key stakeholders within African entrepreneurship ecosystems and beyond.

The goal is to catalyze actions towards supporting and investing in African entrepreneurs so that they can grow and scale their businesses. The conference follows a pan-African approach that shall bring together stakeholders from different regions of the continent.

"Entrepreneurs in Africa are shaping the continent's future. With passion, innovativeness and entrepreneurial spirit they serve as examples for a new generation full of energy and ideas. We want to shed more light on these entrepreneurs." Eric Bazin, Founder of le LAB.

"Currently, everybody is either focused on achieving the SDGs or National Development Plans (NDPs), which in itself is a very good thing. However, many people overlook the crucial role that startups and SMEs need to play in achieving the SDGs and NDPs. That is one of the reasons why we continuously think about and act on further supporting entrepreneurs and help to create an environment in which they can thrive and prosper." – Thomas Festerling, CEO, GCAF.

As the event is a collaboration is between Ivoirian, German and French players, the idea of bringing different stakeholders together to achieve more than each could do individually is its guiding principle. For that reason #EOM will serve as a linking point between enablers, startups, investors and policy makers. So that targeted actions can be derived from the discussions, masterclasses and workshops.

During #EOM entrepreneurs will have the opportunity to connect with their peers from other countries as well as investors and pan-African enablers who might be able to support them on their way.

Invited investors will take part in an ecosystem tour to get to know the entrepreneurial ecosystem in Côte d'Ivoire and benefit from match making with potential investees. A special focus of the event will lie on the youth and female entrepreneurs, as female entrepreneurs have proven to be successful, driven and have a high impact on their

environment when their businesses are running well. Altogether, more than 70 Startups will directly benefit from #EOM in form of prize money, capacity building and international exposure.

About GCAF

Founded in 2018, the GreenTec Capital Africa Foundation is a non-profit organization that promotes the development of investment in African entrepreneurship with the goal of driving the creation of local economic and social added-value. With offices on both continents – Africa and Europe – the foundation aims at creating synergies between different stakeholders to mutual benefit. In order to achieve its goals, the GreenTec Capital Africa Foundation collaborates with partners in the entrepreneurship ecosystem, investors and SMEs as well as public and private institutions.

More information on: <https://greentec-foundation.org/>

About le LAB

Founded in 2014 by journalist Eric Bazin, the LAB (Land of African Business) has supported more than 45 innovative African start-ups.

The LAB seeks to promote inclusive initiatives on the African continent, following the sustainable development goals, in promising sectors: fintech, agro-business, education, ICT, transport.

More information on: <http://www.lelab.info>

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